



Sponsorship Contract

2009 Liberty Stampede Rodeo ♦ July 31 – August 02, 2009 ♦ Plymouth Meeting, PA

Principle Contact (please complete)

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: () _____ Fax: _____

Email: _____

Sponsorship & Advertising Card Number _____

Major Rodeo Sponsorship Partners:

- Constitutional Level \$7,500
- Independence Level \$5,000
- Liberty Level \$2,500
- Freedom Level \$1,250
- Belt Buckle \$225 (pg. 3-4)

Rodeo Program Advertisements:

- Premium Ad \$500.00
- Full Page Ad \$300.00
- Half Page Ad \$150.00
- Third page Ad \$65.00
- 2 line listing – 40 character limit \$5.00

Please note that customized sponsorship packages are available. Please contact Chris Garten at sponsorship@libertygra.org for additional information.

Sponsorship/Advertising Total:

Sponsorship Item (s) Rate

Method of Payment: Please remit a 50% deposit to LGRA with your signed contract to secure your sponsorship. Full payment due by July 31, 2009.

American Express

MasterCard

Visa

Name on Card _____

Total Cost _____

Signature: _____

Date: _____

*LGRA is a 501 (c)(3) Association

Terms of Agreement: All requests for refunds must be in writing. This agreement is effective as of _____ (date) and shall remain firm by LGRA 30 days prior to the event. Contracts may be cancelled up to 30 days until the Event ends on Aug 02, 2009. This agreement defines days of the event.

If sponsoring promotional material items, the terms under which LGRA and ("Sponsor"), are described in this contract. Once the contract is signed and the item is in production, LGRA and ("Sponsor") enter into a sponsorship agreement for the LGRA 2009 Liberty Stampede Rodeo there shall be no refunds. LGRA may terminate this agreement at Stampede Rodeo, or any time by notifying the sponsor in writing or by email. Upon such termination, LGRA shall return to the sponsor that portion of the Sponsorship fee pro-rated for the time remaining in the contract. LGRA grants the sponsor a limited license to use any artwork on the Event site for the purpose of promoting the Event and linking the ("Sponsor") to the Event site. Sponsor grants LGRA a limited license to use Sponsor's logo in Rodeo and LGRA promotional materials and on the Event site.

Fax or mail completed contract and payment information to: LGRA , PO BOX 1933 Philadelphia, PA 19105 This agreement is effective as of the date signed below and shall remain Effective until the Event ends on Aug 02, 2009 or until terminated by either Party as per **Cancellation Policy**.

Signature: _____ Date: _____



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CONSTITUTIONAL LEVEL

\$7,500

- ◇ Full page premium ad in the Liberty Stampede 2009 Rodeo Program.
- ◇ Placement of five (5) banners (3' x 4') located in high visibility areas in the Rodeo Arena Two (2), Rodeo Grounds two (2) and the Host Hotel Grand Ballroom (1). *
- ◇ Recognition as official sponsor at all events LGRA attends.
- ◇ Special recognition in LGRA newsletters and Liberty Stampede 2009 promotional materials. **
- ◇ Special participation in the Liberty Stampede 2009 Grand Entry as well as recognition announcements during event breaks.
- ◇ Placement of sponsors banner link on the Liberty Stampede Rodeo Website www.libertystampede.com .
- ◇ Complimentary vendors double booth at rodeo grounds.
- ◇ Eight (8) weekend passes to all official rodeo events.
- ◇ Four (4) Buckle sponsorships of choice (based on availability).
- ◇ Honorary LGRA business membership for one (1) year (from time of sponsorship).

INDEPENDENCE LEVEL

\$5,000

- ◇ Full page ad in the Liberty Stampede 2009 Rodeo Program.
- ◇ Placement of three (3) banners (3' x 4') located in high visibility areas in Rodeo Arena one (1) and Rodeo Grounds two (2). *
- ◇ Recognition as sponsor at all events LGRA attends.
- ◇ Special recognition in LGRA newsletters.
- ◇ Special announcement during the Liberty Stampede 2009 Grand Entry.
- ◇ Placement of sponsors banner link on the Liberty Stampede Rodeo Website www.libertystampede.com
- ◇ Complimentary vendors booth at the rodeo grounds.
- ◇ Six (6) weekend passes to all official rodeo events.
- ◇ Two (2) Buckle Sponsorships of choice (based on availability)
- ◇ Honorary LGRA business membership for one (1) year (from time of sponsorship).

LIBERTY LEVEL

\$2,500

- ◇ Half page ad in the Liberty Stampede 2009 Rodeo Program,
- ◇ Placement of two (2) banners (3' x 4') located in high visibility area on the rodeo Rodeo Grounds two (2). *
- ◇ Special recognition on LGRA newsletters.
- ◇ Placement of sponsors banner link on the Liberty Stampede Rodeo Website www.libertystampede.com
- ◇ Complimentary vendors booth at rodeo grounds.
- ◇ Special announcement during the Liberty Stampede 2009 Grand Entry.
- ◇ Four (4) weekend passes to all official rodeo events.
- ◇ One (1) Buckle Sponsorship of choice (based on availability)
- ◇ Honorary LGRA business membership for one (1) year (from time of sponsorship).

FREEDOM LEVEL

\$1,250

- ◇ Third page ad in the Liberty Stampede 2009 Rodeo Program
- ◇ Placement of one (1) banner (3' x 4') located in high visibility areas on the Rodeo Grounds. *
- ◇ Placement of sponsors banner link on the Liberty Stampede Rodeo Website www.libertystampede.com
- ◇ Special announcement during the Liberty Stampede 2009 Grand Entry.
- ◇ Two (2) weekend passes to all official rodeo events.
- ◇ One (1) Buckle Sponsorship of choice (based on availability).
- ◇ Honorary LGRA business membership for one (1) year (from time of sponsorship).

*LGRA will provide banners which will be given to the sponsor after the rodeo.

**May not be on some promotional materials due to deadlines.



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BELT BUCKLE SPONSORS

Sponsoring a buckle is a more permanent way to be a part of the Liberty Stampede. Buckles sponsored before **July 1, 2009** will be listed in the rodeo program and will be recognized on a banner placed at the rodeo site. Any buckles sponsored after this deadline may not appear in the rodeo program, but the sponsor will be periodically announced at the rodeo.

General			
All Around	<input type="checkbox"/> Cowboy	<input type="checkbox"/> Cowgirl	\$225
LGRA Rookie of the Year	<input type="checkbox"/> Cowboy	<input type="checkbox"/> Cowgirl	\$225
Rough Stock			
Bull Riding	<input type="checkbox"/> Cowboy	<input type="checkbox"/> Cowgirl	\$200
Steer Riding	<input type="checkbox"/> Cowboy	<input type="checkbox"/> Cowgirl	\$200
Bareback Bronc Riding	<input type="checkbox"/> Cowboy	<input type="checkbox"/> Cowgirl	\$200
Chute Dogging	<input type="checkbox"/> Cowboy	<input type="checkbox"/> Cowgirl	\$200
Speed Events			
Barrel Racing	<input type="checkbox"/> Cowboy	<input type="checkbox"/> Cowgirl	\$200
Flag Racing	<input type="checkbox"/> Cowboy	<input type="checkbox"/> Cowgirl	\$200
Pole Bending	<input type="checkbox"/> Cowboy	<input type="checkbox"/> Cowgirl	\$200

Roping Event			
Calf Roping on Foot	<input type="checkbox"/> Cowboy	<input type="checkbox"/> Cowgirl	\$200
Breakaway Roping	<input type="checkbox"/> Cowboy	<input type="checkbox"/> Cowgirl	\$200
Team Roping	<input type="checkbox"/> Cowboy	<input type="checkbox"/> Cowgirl	\$200



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Camp Events

Steer Decorating	<input type="checkbox"/> Cowboy	<input type="checkbox"/> Cowgirl	\$200
Goat Dressing	<input type="checkbox"/> Cowboy	<input type="checkbox"/> Cowgirl	\$200
Wild Drag Race <input type="checkbox"/> Drag	<input type="checkbox"/> Cowboy	<input type="checkbox"/> Cowgirl	\$200